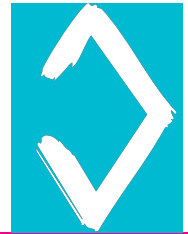


Tenant Newsletter



1 / 2009

REMEMBER:
3rd - Cut off date
for Turnovers

Our website: www.diamondpavilion.co.za

**Diamond
Pavilion**
shopping mall

Dear Tenants

Our festive season was a great success at Diamond Pavilion, defying the glum global economic situation. The increase in turnover and foot traffic is a sure indication that Diamond Pavilion remains the mall of choice for shoppers from Kimberley and surrounds.

Our primary objective for 2009 is to maintain our coveted position as the Northern Cape's shopping gem, and to achieve this we all need to work together to grow the number of shoppers visiting our centre and work to actively achieve turnover targets.

Providing excellent customer service is a proven way of retaining existing clients, and attracting new ones and really differentiating your business positively.

So let's continue to strive to be the best we can in 2009, in every way!

SUMMER SALE

Diamond Pavilion's Summer Side-walk Sale attracted a whole host of shoppers right up to its final day, Sunday, 8 February. Feedback has been positive from our retailers who participated in the promotion. The more shops that participate in this event, the more impact it has, so well-done to all of you who enthusiastically embraced this opportunity to clear your sale stock and attract bargain hunters to the centre and your store. Everybody loves a bargain, especially in this economic climate, and to make shoppers aware of the sale, posters were placed in the snapper frames and adverts were placed in the Noordkaap and Express newspapers. Thank-you to everyone who made a great effort with their tables. @ Home and Sheet Street won the prize for the most attractive displays – congratulations!



@ HOME



SHEET STREET

MARKETING COMMITTEE

During February we will be voting for new marketing committee representatives.

If you are interested in serving on this committee kindly contact the marketing manager.

UP-COMING EVENTS

14 FEB - Valentine's Day – Go Red!!

15 FEB - SANDF Discount Day

28 FEB - CANSA Relay for Life
Mother & Child Finals

7 MAR - CANSA Shavathon

7 MAR - CANSA Idols Eliminations

13-14 MAR - CANSA RELAY FOR LIFE

WELCOME

Grab a cuppa from CUPPA-CINO coffee shop which recently opened in the Movie Zone foyer. It also offers great food at great prices. Cuppa-cino is a wonderful, trendy venue to enjoy a delightful cup of coffee!



Visit Etienne at Cuppa-Cino "The trendy place 2 B"

DISCOUNTS TO TENANTS

KODAK: 10% on printing • **TORGA OPTICAL:** 10% • **GREEN CROSS:** 10%
INCREDIBLE CONNECTION: 5% on toners & cartridges